

# MEDIA STUDIES

## WHY STUDY THIS COURSE?

The media is something that informs and consumes our lives and studying the media allows us to understand the world around us. In this A Level, you will learn about a range of different media forms, understanding how they are put together and how ideologies affect audiences. You will learn a range of different media theories and begin to think critically about how and why we use the media.

### COURSE DETAILS

**Qualification:** A Level Media Studies

**Awarding Body:** WJEC

**Entry Requirements:** 5 GCSE grades A\*- C/4+ including both English language and maths

Many students go on to study media further at university or an apprenticeship, focusing on areas in both practical and theoretical media: journalism, marketing, advertising, media research and television & film production. The qualification also lends itself to other areas such as Business, Education, Sociology and English. Media students learn a range of interchangeable skills that employers seek in many different industries.

## COURSE STRUCTURE & ASSESSMENT

### **Component 1: Meanings and Representations in the Media – Written Exam 2 Hours (30% qualification)**

In this component you will cover a range of different media forms: music videos, video games, advertising, In marketing, newspapers and radio. You will study how media texts are put together and how meaning is created within them.

### **Component 2: Media Forms and Products in Depth – Written Exam 3 Hours (40% qualification)**

In this component you will be assessed on your knowledge and understanding of media language, representation, industry and audiences. You will study Television in the Global Age, Magazines and Online Media, using case studies taught in class to respond.

### **Component 3: Cross Media Production – Practical Study (30% qualification)**

You will create a cross media production based on two forms. This will require creativity and practical skills using cameras and editing software.