TRANSITION TO SIXTH FORM TASK

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TRANSITION TASK

The Scenario
You have been asked to design an outfit for a specific season. It can be for an adult or a child. You must research and decide on a theme for your outfit. As a fashion market researcher you must complete the following research:
1. Trend forecasting report on a specific season e.g. Spring/Summer 2021/ Autumn/Winter 2021
2. Style/Fabric/Decorative/Colour Mood Boards
3. Customer Profile
All research must be displayed in an A3 Sketchbook/ PowerPoint presentation.

KEY PRE-KNOWLEDGE TOPICS

- Identifying Primary & Secondary research.
- Understand useful sources for research.
- Ability to annotate.
- Ability to present work in a visually appealing way.
- Ability to use a range of artistic materials.

KEY TERMS TO LEARN

- Contextual and critical references
- Composition and presentation
- Trend Forecasting
- Market Researcher
- Style
- Mood Board
- Analyse & Evaluate

RECOMMENDED WEBSITES

- Stylebubble.co.uk
- Whowhatwear.co.uk
- Londonfashionweek.co.uk
- Nyfw.com
- Thedailystreet.co.uk
- Gabifresh.com
- Fashionbombdaily.com
- Threadsmagazine.com
- Clothingpatterns101.com
- Vam.co.uk

PLACES TO VISIT

Galleries: Manchester & Liverpool

Manchester Art Gallery
Costume Gallery Manchester
ARTZU Gallery Manchester
Whitworth Manchester
The Lowry Manchester
Tate Gallery Liverpool
Walker Art Gallery Liverpool
Sudley House Liverpool

Galleries: London
The V&A Museum
Fashion & Textile Museum
The Tate Britain
The Tate Modern
Saatchi Gallery
Somerset House
National Gallery
Whitechapel

NECESSARY READING

BTEC Level 3 (Tech Diploma in Fashion Design and Production) https://qualifications.pearson.com/en/qualifications/btec-nationals/art-and-design-2016.html#tab-3
- 100 years of fashion illustration: 2007, Cally
- Pattern Cutting for menswear: 2013, Gareth Kershaw
- Pattern Cutting: The Architecture of Fashion: 2013, Pat Parish
- Pattern Magic : 2016, Tomoko Nakamichi
- Pattern Cutting (Portfolio skills): 2011, Dennic Chunman Lo

BEYOND THE CLASSROOM

- Develop a Pinterest board that can be used as a source of inspiration.
- Create a fashion blog or online fashion portfolio to document your ideas and artistic journey.