

# Safe Drive Stay Alive Greater Manchester

## Dear Parent / Carer /Student,

All students in Year 12 will be viewing a road safety communication developed by Greater Manchester Fire and Rescue Service through their initiative called Safe Drive Stay Alive (SDSA) on Tuesday 12<sup>th</sup> November during their Life Programme Session which takes place in form time.

This normally takes place as a live theatre-based performance and has been delivered every year since 2014 to a total of over 60,000 young people. However, due to a reduction in seat capacity this year, a film version has been shared with all Greater Manchester 16+ colleges who fall outside specific areas that are being targeted this year, which includes Lymm.

Safe Drive Stay Alive (SDSA) is an emotionally engaging and thought-provoking road safety education production, put together by all the emergency services, which aims to raise road safety awareness amongst young people and positively influence their attitudes to driving as well as their role as a passenger in cars.

Due to the emotional nature of the film, and as a duty of care, we have been advised that if a student has recently experienced a trauma, from a road traffic collision or another traumatic event, that we are keen to give these students a choice to opt out of viewing the film. Please do email Mrs Hughes or Mr Mullin if any student wishes to opt out and a different activity will be provided.

Teaching staff will be present to monitor the welfare of students as they watch the film and offer any necessary support afterwards to ensure that their wellbeing is cared for. It would also be great if, after your son or daughter has watched the film, you discuss any issues the film has raised for them when they return home from school.

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### Headteacher: Mr Gwyn Williams

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# **Content of Safe Drive Stay Alive**

Safe Drive Stay Alive online lasts for 50 minutes and comprises a series of films featuring people recalling true stories and the real-life impacts of road traffic collisions. Real stories have been carefully included in the film, showing how risk taking in cars can have huge consequences, and highlighting the importance of staying safe both as drivers and passengers. The film covers the messages about the "Fatal 5" risks known to lead to young driver collisions within our film clips. These are speeding, distraction, drink and drug driving, non-seatbelt wearing and peer pressure. The film ends with the top 10 tips to ensure that our young people know how to stay safe as they approach driving age and are getting into cars with each other.

# **Reinforcing the Messages**

At the end of the film, students will be invited to follow SDSA Greater Manchester on Instagram or Twitter, and to post a road safety pledge or comment on what they thought about the film. SDSA would love to hear about what they learnt, and what they will do to stay safe as passengers or new drivers. If they do so, they will be automatically entered into a prize draw to win an iPad. They can follow SDSA here @SafeDriveGM. SDSA will then be able to send road safety messages via their social media accounts to remind young people of the risks and safety tips they have heard about in the film.

We hope that your child will find the Safe Drive Stay Alive film thought provoking and remember the safety messages in the years to come. If you would like to seek further support for anyone after watching the film, you can visit their website of the charity RoadPeace, www.RoadPeace.org or call their helpline on 0845 4500 355.

For further details on Safe Drive Stay Alive Greater Manchester, and how you can support the road safety of your son or daughter, please visit www.SafeDriveGM.co.uk

Yours sincerely

J MULLIN (Mr)

Assistant Head of Sixth Form

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